In This Issue

Mission: Graduate Update
Tax Help New Mexico
CNPE Upcoming Trainings
Preparing a Workforce Takes a Community
New Year, New Vision and Mission!
Community Fund Update
Featured Cornerstone Partner
Campaign Update
Rural Counties Update

New Year, New Vision and Mission!

With a new year comes the opportunity to see our work from a fresh perspective. Starting in 2015, we're looking to new Mission and Vision statements, approved by the Board of Directors in November, to guide us:
Mission: Graduate Update

Did you read the December Mission: Graduate (M:G) newsletter? If you didn't, you can find it on the M:G website. A few highlights:

- Read what Jim Hinton, M:G Vision Council Co-Chair and President & CEO of Presbyterian Healthcare Services, says about the importance of strong partnerships between employers and schools.
- See how M:G is moving full-speed ahead in the "2014 Year in Review" article.
- Learn about upcoming meetings and how your organization can become involved.
- Find out what the Community Support Councils are doing to support the work of M:G.

We believe these statements will provide a framework for UWCNM's future as we continue to develop ways to address the needs of our neighbors. We take these words to heart; they will inspire our actions to meet any objectives we set.

You are an important partner in our work. In the weeks and months to come, we'll be celebrating how this mission is being met in the community - through our programs and partners, and with your volunteerism and donations. Thanks for joining us on this journey.

Community Fund Update - Volunteer!

We invite you to kick off 2015 as a Community Fund volunteer! We are looking for volunteers who have expertise in any of the following:

- Education (including Early Childhood and Adult Education)
- Health (Physical and Mental Healthcare Services)
- Chronic Illness
- Substance Abuse Treatment
- Domestic Violence
- Sexual Assault
- Child Welfare
- Suicide Prevention
- Homelessness
- Hunger
- Financial Literacy
- Services for Veterans
- Services for People with Disabilities
- Services for Seniors

Each year, generous, community-minded folks give to and volunteer with the Community
Tax Help New Mexico

Tax season is just around the corner and our Tax Help New Mexico (THNM) volunteers are getting ready to serve New Mexicans! THNM is a free tax preparation service provided by CNM and UWCNM, with 34 sites located throughout New Mexico. THNM locations are scheduled to open as early as January 24th and will run through April 15, 2015.

Services are available to community members whose household income is $53,000 or less, or who are 65 years or older regardless of income. THNM volunteers are certified by the IRS and are trained to help taxpayers identify tax credits to which they're entitled. Please visit the CNM website for information and locations/hours.

CNPE Upcoming Trainings

Featured Cornerstone Partner

This month we are pleased to feature Kirtland Federal Credit Union (KFCU), a Corporate Cornerstone partner and one of our top companies. KFCU's leadership has volunteered with UWCNM for numerous campaigns as members of our Campaign Cabinet; in fact, Dave Seely (President & CEO) served as our Campaign Chair for the recent UWCNM annual campaign and is our Board Chair Elect, and Tony Dees (Executive Vice President) continued his role as a Division Chair and is a member of our Community Impact Council. Other members of the KFCU team also volunteer with UWCNM's Community Fund Allocation Panels and Community Impact Council.

For 2015, KFCU stepped up to the Cornerstone Challenge put forth by Bank of Albuquerque and increased their Cornerstone gift by $2,500. Additionally, the employees at KFCU increased their personal pledges to the UWCNM Community Fund to almost 50% of their total campaign. The KFCU team truly embraces the work of UWCNM and continually strives to create an improved community for all of us in central New Mexico. Thank you to KFCU and their dedicated team of donors, volunteers, and community supporters!
Fraud Red Flags
Janet M. McHard teaches how to maximize nonprofit fraud prevention at minimal costs.

February 10, 2015
Reading and Understanding Financial Statements
Isaac Zamora will assist board members and executive directors to gain a clear understanding of financial statements, enabling them to provide meaningful oversight.

February 12, 2015
Raise Awareness & Funds with Special Events
Annie Sanchez teaches how to generate enough special event funds to make the investment of time and effort worthwhile.

Preparing a Workforce Takes a Community
Hear from the region’s education and business leaders about what is needed for today’s graduates to contribute to a vibrant economy at an event hosted by Albuquerque Business First. “Education for a Changing Workforce” will feature a panel discussion, including participants of UWCNM's Mission: Graduate initiative, on February 12th. For more information and to register, please visit the Albuquerque Business First website.

Campaign Update
With 39% of our workplace campaigns finalized, we are nearing the end of the 2014 Campaign; however, it's certainly not too late to run a workplace campaign if your company has not already done so. To all our generous donors at companies that have run campaigns - thank you! Your gifts will certainly affect the lives of many in our community this year.

The two primary goals of the 2014 Campaign were to increase donor participation and to increase gifts to the Community Fund. Many companies, such as Intel, Sandia National Labs, PNM, Presbyterian and Blue Cross Blue Shield, set their own company campaign goals accordingly and developed fun incentives to accomplish those goals. The Employee Campaign Managers and their teams at all our companies are absolutely essential in conveying community needs, the work of the Community Fund and campaign goals. Many thanks to everyone who helped manage a workplace campaign this year! Without your caring efforts, our community would not be as strong.

You’ll be hearing soon about our plans to celebrate the 2014 Campaign results and all our wonderful volunteers and donors, so stay tuned! And, if your company would still like to offer your employees the opportunity to give through UWCNM, please contact Maren Dalton.
Rural Counties Update

Our Rural County Committees (Sandoval, Torrance and Valencia) will soon be able to share news about their work and the county communities through the UWCNM website. We will post action plans, meeting materials, and other resources that might be useful to organizations or individuals in the counties. Until then, here is an update on each of the three counties:

- The Sandoval County Committee is currently planning a Sandoval County Provider Summit on March 12th. For more information, please contact Sara Keller.
- The Valencia County Committee Wellness Council will conduct a Collective Impact Training on March 19th. For more information, please contact Stephanie Kozemchak.
- In Torrance County, the Committee has been working on a proposal for a social service coordinator to support the myriad agencies and provide information about their services to Torrance County residents at venues such as health and community fairs. For more information, please contact Jennifer Mastripolito.