



**Mission: Families**  
UNITED WAY OF CENTRAL NEW MEXICO

## MISSION: FAMILIES

is central to United Way of Central New Mexico's focus on secure and stable homes, safety and well-being, and support for students and working families. Mission: Families links to Mission: Graduate, our initiative dedicated to increasing graduation rates. Together these missions form our impact agenda to support success for families from cradle to career.

## WHY ACEs MATTER

ACEs are traumatic events that can have life-long negative effects. The more ACEs someone has, the more likely they will struggle with issues like alcoholism, substance abuse, poor mental health, risk of suicide, financial insecurity, and more.

### ACEs MAY INCLUDE:

- Economic adversity
- Exposure to substance abuse, mental illness, or suicide by a caregiver
- Homelessness
- Parental incarceration
- Parental separation or divorce
- Physical, emotional, or sexual abuse
- Physical or emotional neglect
- Racial/ethnic discrimination
- Witnessing domestic violence
- Witnessing violence outside the home or living in unsafe neighborhoods

### THE VISION

**Resilient children and families, free from adverse childhood experiences, in central New Mexico**

### THE GOAL

**Reduce Adverse Childhood Experiences (ACEs) by 50% in our four counties by the year 2030**



**In 2017, 17% of New Mexico children between 0-17 years of age experienced 3 or more Adverse Childhood Experiences compared to 10% of children in the United States.**

READY...

SET...

...THRIVE



All community members have access to healthy and safe, social, economic, and natural environments. Everyone aligns efforts to support families.

Families have access to a system of quality services that support health, well-being, and economic stability. High-risk families are identified early-on.

Future parents have knowledge and resources to welcome children into stable homes. All families have the tools to raise healthy, safe, resilient children.

Children are resilient, safe, and curious supported by services, communities, and families. They have a foundation for lifelong health, learning, and social and emotional well-being.

### HOW UWCNM SUPPORTS CHILDREN AND FAMILIES IN OUR COMMUNITY:

- **COLLABORATION**  
We bring together government, business, education, nonprofit and community leaders to align the needs of the community and set data driven goals.
- **FINANCIAL SUPPORT**  
We provide monetary grants to agencies whose work is in alignment with our overall goals of educational attainment and strengthening families.
- **PUBLIC POLICY**  
We strive to make policy changes by educating and advocating to lawmakers on key issues affecting education and family well-being.
- **COMMUNITY MOBILIZATION**  
We empower families to educate us on how best to help them, so together we can create a road map to lasting, systemic change.

### JOIN OUR EFFORT

#### Contact Us

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United Way  
of Central New Mexico