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We are pleased to present this initial baseline data report on behalf of Mission: Families, the family stability component of United Way of Central New Mexico’s community impact work.

Mission: Families was established in 2018, in response to needs identified through Mission: Graduate’s work. Family stability is a key component of educational achievement, and Mission: Families is committed to assuring that families can access the wraparound supports and services they need to move from surviving to thriving. Stable, resilient families provide children with the foundation they need to succeed, ensuring they are safe, healthy, and experience social and emotional wellbeing so they are ready to learn.

Our vision is resilient children and families, free from adverse childhood experiences in central New Mexico. Our goal is to impact 20,000 families by the year 2030.

The data in this report provides a high-level understanding of our community outcomes related to family stability and resilience.

As you read through the pages that follow, we invite you to consider how you might contribute to the work of assuring that families in central New Mexico are resilient.

Thank you for your support.
Sincerely,

LEIGH CASWELL
Mission: Families Vision Council Co-Chair
Vice President, Community Health, Presbyterian Healthcare

RAÚL TORREZ
Mission: Families Vision Council Co-Chair
District Attorney, Bernalillo County
United Way of Central New Mexico fights for the education, health, and financial stability of every person in our four-county community.

Partnering with business, community, government, and individual partners along with the lift of thousands of generous donors, we bring together people and resources to identify problems, develop solutions, and measurably improve lives.

We work to achieve this in four primary ways:

01 We Have a Dedicated Team that Focuses on Family Stability and Educational Outcomes.

In partnership with the community, our impact team works to improve lives by increasing family stability and educational attainment in central New Mexico. By providing supports that improve outcomes for all families, we help assure our community thrives and carries that success from generation to generation.

Learn more about our work at UWCNM.org
We Fund Nonprofits with Goals Aligned to Our Work.

Our dedicated Corporate Relations team fundraises throughout the year to make us the largest grantor and investor in our state. This allows us to provide Community Impact Grants to nonprofits whose work is in alignment with our goals. Thanks to the generosity of our donors, during the most recent campaign, we were able to give:

52 grants totaling $2.1 million
Our Donor Groups Inspire Their Peers Through Volunteerism and Fundraising.

UWCNM currently features five donor groups. Look out for new groups forming in late 2020.

Guys Give is dedicated to creating a positive impact within our community by fostering and celebrating men and women engaging in meaningful community support. We direct our efforts to address and prevent domestic violence by supporting Albuquerque Family Advocacy Center and its partner agencies. Contact Paul Vuchetich at Paul.Vuchetich@uwcnm.org for more information.

The mission of the Hispano Philanthropic Society (HPS) is to be the national leader in recognizing, engaging and encouraging Hispanic leadership in philanthropy. HPS focuses its effort on middle school youth, helping them to reach their highest potential. Contact Stephanie Kozemchak at Stephanie.Kozemchak@uwcnm.org for more information.

Tocqueville Society members are committed to making a real difference in our community with annual contributions of $10,000 or more. Their generosity ensures that people in our community will continue to find the help they need through UWCNM-funded programs. Contact Melissa Dracup at Melissa.Dracup@uwcnm.org for more information.

Women United (WU) is dedicated to inspiring, educating and encouraging women to effect change in our community. WU supports nonprofit agencies that help elevate the voice of women by making more women self-sufficient and creating more women leaders. Contact Melissa Dracup at Melissa.Dracup@uwcnm.org for more information.

The Young Leaders Society (YLS) encourages philanthropy and volunteerism among young leaders within our community. YLS encourages and empowers high school youth through career and college exploration. Contact Katie Shaw at Katie.Shaw@uwcnm.org for more information.

Learn more about our work at UWCNM.org/DonorGroups
We Provide Programs and Services.

By providing programs and services, we are able to directly supply information and support to those in our community.

Dial 2-1-1 for resources on financial assistance, affordable housing, senior services, childcare and much more. We’ll refer you to the right provider or organization that can help.

The center provides free and confidential services for adults and children who are victims of violence. Clients can access over a dozen agencies for help, all within a unique location.

We provide free one-on-one coaching to help adults complete a certificate program or return to college and we’ll help you figure out how to pay for it.

We offer free tax preparation for residents whose household income is $56,000 or less. We prepare and file both state and federal returns.
We are working to improve lives by increasing family stability and educational attainment in central New Mexico. By providing supports that improve outcomes for all families, we will help assure our communities thrive and carry that success from generation to generation.

**Families Build a Foundation**

Families create a foundation for lifelong health, learning, and social and emotional well-being. Young children are supported by services, communities, and families. They begin kindergarten ready to learn.

**Students Achieve in School**

Students are resilient, safe, and curious and are supported by services, communities, and families. They develop a foundation for lifelong health, social and emotional well-being and a curiosity for learning beginning in kindergarten and continuing through graduation.

**Young Adults Succeed in School and Work**

Young adults are engaged and attending school regularly and are able to participate in college and career experiences which support post-secondary attainment and a career pathway. Adults returning to college are able to find a pathway for higher education regardless of where they are in life.

**Basic Needs**

Basic needs such as shelter, health, food, clothing, and transportation must be met to provide a foundation for all individuals to succeed.
In 2018, in response to needs identified through Mission: Graduate’s work, Mission: Families was established. Family stability is a key component of educational achievement, and United Way of Central New Mexico is committed to help.

The vision of Mission: Families is “Resilient children and families, free from adverse childhood experiences, in central New Mexico,” and the initial goal was to Reduce Adverse Childhood Experiences (ACEs) by 50% in the four counties United Way of Central New Mexico serves by the year 2030.

As Mission: Families moved forward, we learned that leading with resilience is a more effective approach for our work. Rather than focusing on trauma, we use a strengths-based approach that also recognizes the challenges and barriers families in central New Mexico face each day.

In June 2020, Mission: Families defined a new goal based on social determinants of health, one that focuses on number of families served as an indicator of our impact. We will use a resiliency index to assess progress toward our goal of impacting 20,000 families by 2030.

We have organized Mission: Families work into four strategies: Ready Children, Ready Families, Ready Services, and Ready Communities.

Ready Children is the center of our work, and means children are resilient, safe, and curious, and supported by services, communities, and families. They have a foundation for lifelong health, learning, and social and emotional well-being.

Ready Families’ role is to assure future parents are equipped with the knowledge and resources necessary to welcome children into stable homes. All families have the tools to raise healthy, safe, resilient children.

Ready Services is focused on family access to a system of quality services that support health, well-being, and economic stability, and that high-risk families are identified early on.

Ready Communities means all community members have access to healthy and safe, social, economic, and natural environments, and everyone aligns efforts to support families.

Ready Children, Ready Families and Ready Services are actively working strategy groups that have clearly defined objectives and actions designed to support families. Our work is designed to support families in moving from surviving to thriving by helping assure they have access to the resources and supports they need.
RESILIENCE INDEX

**Methodology**

We used the method cited in Miller, Johnson, and Dabson (2016), which allows us to find a numerical value that represents past data points using multiple measures. For values in which a favorable change would represent a decrease in the measure over time (such as incidents of substantiated child abuse), the range was reversed and subtracted from the maximum value in the numerator.

Detailed methodology: Each data point was normalized based on the minimum/maximum method cited in Miller, Johnson, and Dabson (2016). First, a five-year average was generated, including the standard deviation from the mean. Second, to create minimum and maximum values, three standard deviations above and below the five-year average were calculated, respectively. Third, using the minimum and maximum values for each data point, the range was calculated. Lastly, to create a normalized index, the minimum value from the most recent data point was subtracted; then divided by the difference of the range to create a normalized index ranging from zero to one.

All data is specific to central New Mexico.
**Overall child well-being indices**

Substantiated child abuse cases fluctuated between two to nearly three thousand per year from 2014-2018.

The percent of third grade students reading at proficiency declined by approximately seventeen percent from 2014-2018.

Source: NM Department of Health; Albuquerque Metropolitan Area

Source: NM Public Education Department; Albuquerque Metropolitan Area
The percent of high school students graduating within four years remained on average at fifty-five percent from 2014-2018.

The percent of homelessness among individuals ages 16-19 remained stable at under seven percent from 2015-2017.

The percent of individuals ages 16-19 who are neither in school, nor in the labor force, declined to under three percent from 2013-2017.

The percent of households with children under age 18 that are receiving food (SNAP) benefits remained stable at approximately eight percent from 2013-2017.
The percent of high school students with at least one adult who cares about them remained stable at over ninety-three percent from 2013-2017.

The percent of high school students who plan to continue their education after high school remained stable at approximately ninety-three percent from 2013-2017.

Source: NM Youth Risk and Resiliency Survey; Albuquerque Metropolitan Area
Overall family well-being indices

The number of births per 1000 women ages 15-19 steadily declined by approximately four percent from 2013-2018.

Source: NM Indicator-Based Information System; Albuquerque Metropolitan Area

The percent of mothers receiving prenatal care remained stable at over sixty-five percent from 2013-2018.

Source: NM Indicator-Based Information System; Albuquerque Metropolitan Area
The percent of domestic violence incidents with children present varied between twenty-five to thirty percent from 2014-2018.

Source: NM Department of Health; Albuquerque Metropolitan Area

The percent of new mothers without high school diplomas remained stable at between fifteen and seventeen percent from 2013-2018.

Source: US Census Bureau; American Community Survey; Albuquerque Metropolitan Area

The percent of households with children under age 18 and grandparents responsible for their own grandchildren varied between eight and nine percent from 2013-2018.

Source: US Census Bureau; American Community Survey; Albuquerque Metropolitan Area

The percent of single parents in households with children under age 18 remained stable at under forty percent from 2013-2018.

Source: US Census Bureau; American Community Survey; Albuquerque Metropolitan Area
**Overall community well-being indices**

The percent of uninsured individuals under age 65 steadily declined by approximately eight percent from 2013-2018.

Source: US Census Bureau; American Community Survey; Albuquerque Metropolitan Area

Medicaid enrollment steadily increased by approximately six percent from 2013-2018.

Source: US Census Bureau; American Community Survey; Albuquerque Metropolitan Area
High housing cost burdens remained stable at under thirty-five percent of households from 2013-2018.

Substandard housing rates remained stable at approximately four percent of the population from 2013-2018.

The percent of households with at least one vehicle remained stable at over ninety-four percent from 2013-2018.
The percent of households receiving food (SNAP) and income (TANF) benefits remained stable at sixteen percent and under from 2013-2018.

Source: US Census Bureau; American Community Survey; Albuquerque Metropolitan Area

Violent crime rates per 100,000 individuals steadily increased by approximately three hundred incidents from 2013-2018.

Source: US Census Bureau; American Community Survey; Albuquerque Metropolitan Area
Children are resilient, safe, and curious supported by services, communities, and families. They have a foundation for lifelong health, learning, and social and emotional well-being.

Future parents have knowledge and resources to welcome children into stable homes. All families have the tools to raise healthy, safe, resilient children.

Families have access to a system of quality services that support health, well-being, and economic stability. High risk families are identified early on.

All community members have access to healthy and safe, social, economic, and natural environments. Everyone aligns efforts to support families.
The Ready Children Strategy Group initially focused on learning about research-based, best practices to use with vulnerable families and children. As an outcome of that research, the group identified trauma-informed practices as a priority and approach they would like to support.

In 2019, the group enlisted the help of Dr. Craig Pierce from Southwest Family Guidance, who generously agreed to donate 10 hours of his time to facilitate training sessions on behalf of Mission: Families. In the fall of 2019, the Ready Children Strategy Group hosted two trainings for community partners, Mission: Families Vision Council and Strategy Group members, and United Way of Central New Mexico staff.

65 participants attended the training 29 organizations were represented

Ready Children’s longer-term goals are to create a training-delivery model that is scalable and sustainable, and to assure that all of Mission: Families’ partners adopt and implement a trauma-informed approach to their practice. Ready Children also has plans to offer partners a standardized tool to help assess how well they currently implement trauma-informed practices, identify what if anything they might like to improve upon, and gauge how evident trauma-informed practices are in their daily approach to working with clients.

Ready Children CURRENT WORK

- Research best practices
- Deliver trauma-informed care training to Mission: Families leadership and partners
- Identify partners in early childhood, K-12, and out-of-school time
- Deliver trauma-informed care training to practitioners in these three key sectors throughout central New Mexico
- Build a system to make these trainings regular and accessible to all practitioners working with children and youth

Trauma-Informed Training FOR OUR PARTNERS

The Strategy Group hosted two 3-hour sessions on trauma-informed trainings for business leaders and community partners.

Participants included: the Vision Council, staff, strategy teams and board members who were all invited to attend one of the two sessions.

The goal was to develop a common vocabulary and shared understanding of our community.

Total Attendees: 65
In 2019, the Ready Families shared a draft of Family Engagement Principles to help guide Mission: Families in the approach to our work. Mission: Families will use these guiding principles as they begin to actively engage families as partners. Ready Families shared Draft Family Engagement Principles with each strategy group and the Mission: Families Vision Council for feedback and input. The principles were approved by the Vision Council in February. Mission: Families considers these principles a living document and plans to solicit input and feedback from families as they begin to engage with us in our work.

20 partners contributed to this work

An additional 26 partners gave feedback and input to help refine the Family Engagement Principles

Next steps for the Ready Families Strategy Group include creating a “Principles in Action” guide that offers concrete examples of what the principles look like in practice. Ready Families expects to complete a draft of the guide this summer, and once it is finalized, to share the guide with Mission: Families partners to support them in their work serving families.

Ready Families’ longer-term goals are to assure that all of Mission: Families partners adopt the Family Engagement Principles to actively recruit and engage families in the work of Mission: Families, and to enlist their help in refining the Mission: Families Family Engagement Principles as we partner to move our work forward together.

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Ready Families
CURRENT WORK

- Develop family engagement principles
  - Train all Mission: Families staff and partners in how to apply the principles in our work together
- Recruit and engage families formally in the work of Mission: Families and UWCNM via a Family Leadership Council or other mechanism
- Engage families in identifying and planning to address service access barriers
- Develop and implement awareness campaign about ACEs and resilience that is informed by and co-created with families

---

Family Engagement
We believe in authentic co-creation and co-ownership of solutions: not about us without us.

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How We Approach Our Work
We believe in engaging all types of families based on their strengths, and meeting them where they are socially, emotionally, mentally, physically and culturally.
The Ready Services Strategy Group conducted research in December 2019 and January 2020 to gather data to inform decisions on how best to move forward with a pilot services delivery model that was scalable and sustainable. The group hosted a concept-mapping exercise with service providers designed to identify gaps and opportunities, and also conducted four focus groups of young parents between the ages of 16 and 24. The purpose of this work was to gather perspectives and data from community stakeholders and the population we plan to serve.

Mission: Families and the Ready Services Strategy Group appreciate the efforts of Enlace Comunitario, Fathers New Mexico, New Day Youth & Family Services, and NMCAN in helping to assure that the voices of young families are heard and inform the direction of Mission: Families’ work.

**During these sessions we heard from 22 services providers representing 19 organizations**

The findings from this research supported what Mission: Families learned in Community Conversations held in the summer of 2018.

Based on the data, the Ready Services Strategy Group recommended that Mission: Families partner with District Attorney Raúl Torrez’s Community Based Crime Reduction Unit (CBCR) and the ABC Community School Partnership to implement a pilot mobile resource hub in the International District that offers navigation and resources for young families.

Partners who participate in the pilot resource hub will adopt the Mission: Families Family Engagement Principles, implement trauma-informed practices and agree to a shared data collection approach to measure impact.


### Ready Services CURRENT WORK

- ✔ Hold focus groups with youth and families to inform the resource hub model
- ✔ Hold focus groups with service providers to identify service gaps
- □ Identify and develop model for resource hub pilot
- □ Identify location for resource hub pilot
- □ Develop and implement partnerships with service providers for pilot
- □ Develop performance measures and collect data to measure progress
- □ Identify and secure resources to launch pilot
- □ Develop and conduct appropriate trainings for all providers participating in pilot
- □ Recruit families to participate in the pilot
- □ Document learnings
- □ Explore opportunities for replication

### Focus Group Research

Enlace Comunitario, Fathers New Mexico, New Day Youth and Family Services and NMCAN

Goal: 24-48 Participants

**Total Participants: 39**
NUMBER OF EXISTING SERVICES THAT PROMOTE SURVIVING FAMILIES

NUMBER OF SERVICES THAT PROMOTE THRIVING FAMILIES

Direct Provider  Provide Referrals

Early Childhood Learning Programs  Parent Supports  Youth Mentors  Job Training and Higher Education  Family Centered Community Schools
The final strategy of Mission: Families is Ready Communities. Ready Communities means that all community members have access to healthy and safe, social, economic, and natural environments, and everyone aligns efforts to support families.

Ready Communities will work to assure that Mission: Families work is sustainable by seeking funding from national investors. This strategy group will also work to educate policy makers about the work of Mission: Families, including trauma, resilience and using best practices to meet families where they are.

Ultimately, the Ready Communities Strategy Group will actively contribute to United Way of Central New Mexico’s policy agenda and work to influence policy and spending decisions at the local and state levels to positively impact families in New Mexico.

**Ready Communities STRATEGIES**

- Identify funding prospects, including at least one major national investor
- Educate policy makers about ACEs, resilience, and trauma, and the work of Mission: Families
- Engage the community in identifying policy barriers and opportunities to influence policy change
- Develop a Mission: Families policy agenda
- Engage with local, state and federal policy makers, as appropriate, to advance the policy agenda
The Vision Council serves in an advisory capacity for Mission: Families, including making recommendations about strategy, advocating to funders and policymakers, and helping to ensure the success of our initiative.

**CO-CHAIRS**

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Vice President, Community Health,
Presbyterian Healthcare Services

CHAIR
Raúl Torrez
District Attorney
Bernalillo County

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Sandia National Laboratories
We couldn’t do it without you.

Thanks to the 1,629 donors who have contributed to Mission: Families through United Way of Central New Mexico
These donors have made “over and above” gifts to make the initiative possible.

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Jim Asperger  Kirby & Camille Jefferson
Kyle & Cherrie Beasley  Margaret & Ted Jorgensen
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Visit the seven core outcomes interactive dashboard at:
missiongraduatenm.org/what-we-do/monitoring-progress