# UWCNM Community Impact Strategy Maps

## 2018-2019 Strategy Maps

The following three Strategy Maps define the education, health, and financial stability conditions of well-being that UWCNM aims to create progress toward through its annual Community Fund Annual Program Grants.

These maps list strategies UWCNM grantmaking will support. Successful applicants will show how the program for which they are applying for funds aligns with one or two strategies on one of these maps, and they will demonstrate how their program will contribute to progress toward the corresponding "Result" or condition of well-being in central New Mexico.

PLEASE NOTE:
- Beginning with the 2018-19 grant cycle, Basic Needs will be its own funding issue area separate from financial stability. Basic Needs related strategies from our Strategy Maps are not available this year. Applicants must now demonstrate alignment with the categories of Basic Needs funding outlined in the Grants Manual.
- In 2016, UWCNM launched four new RFPs related to the following four issues. Programs addressing these issues will no longer be supported through our annual program grantmaking process. Agencies doing this type of work might consider applying for the next round of UWCNM Community Impact Project Multi-Year Grant (to be announced at a later date).

  - *Behavioral Health: Prevention, Early Intervention, and Education*
  - *School Attendance (pre-school through 12<sup>th</sup> grade)*
  - *Summer Learning (pre-school through 12<sup>th</sup> grade)*
  - *Adult Transitions to College (ages 18 and up)*

Strategy Map Definitions:

**Result** – (or outcome or goal) is a population condition of well-being for children, adults, families and communities, stated in plain language

**Strategy** – is a coherent collection of actions that has a reasoned chance of improving results

**Education Strategy Map**

**Education Result 1:** All children are born healthy and develop on track.

**Strategies:**
**E1.2:** Strengthen parenting skills and resources to promote early learning and interaction at home
**E1.3:** Support parent and children's services to reduce child abuse and neglect for children of any age

**Education Result 2:** All children are fully prepared to enter the educational system.

**Strategies:**
**E2.1:** Promote social, emotional, cognitive, and physical readiness of children entering the education system
**E2.2:** Improve availability of early intake and needs assessment programs to identify at-risk and/or developmental delays
**E2.4:** Improve resources/support for families, parents, and caregivers that increase likelihood of educational success.

**Education Result 3:** All students progress successfully through elementary school.

**Strategies:**
**E3.1:** Provide supportive services to families of students at risk of poor academic outcomes.
**E3.2:** Promote programs to encourage successful early learning habits
**E3.3:** Improve access to after-care and educational programs
**E3.5:** Improve access to books and literacy programs for elementary school children

**Education Result 4:** All students progress successfully through middle school.

**Strategies:**
**E4.1:** Provide supportive services to students and the families of students at risk of poor academic outcomes
**E4.2:** Improve mid-school student participation in after-school extracurricular learning activities (ELT)
**E4.3:** Improve tutoring resources/options for at-risk mid-school students failing core courses
**E4.4:** Strengthen family involvement and support structure for mid-school students

**Education Result 5:** All students graduate high school within 5 years, ready for school, life or work.

**Strategies:**
**E5.2:** Strengthen family involvement and support structure for high school, GED and disconnected youth
**E5.3:** Support programs designed to enhance teen's social and emotional intelligence
**E5.4:** Increase student participation in after-school extracurricular activities
**E5.5:** Increase tutoring resources/options for high school students

# Health Strategy Map

**Health Result 1:** All individuals and families receive affordable and equitable health services.

**Strategies:**
**H1.1:** Facilitate connection to health insurance
**H1.2:** Facilitate connections to health and wellness programs
**H1.3:** Address gaps in health services
**H1.4:** Increase disease prevention, detection, and intervention for individuals and families to improve the overall health and quality of life of our community

**Health Result 2:** All individuals and families live in a safe environment.

**Strategies:**
**H2.3:** Support individuals and families to be in safe living environments

**Health Result 3:** All individuals and families exhibit healthy behaviors.

**Strategies:**
**H3.1:** Increase access to school and/or community based health centers and other school and/or community based programs available to individuals and families
**H3.3:** Utilize evidence based strategies and clinical interventions for smoking cessation and treatment of alcohol and substance misuse

**Health Result 4:** All individuals and families live in a health promoting environment.

**Strategies:**
**H4.2:** Provide nutrition education

**Financial Stability Strategy Map**

**Financial Stability Result 1:** All individuals and families have adequate and sustainable resources to support their needs.

**Strategies:**
**F1.2:** Provide comprehensive supportive services to promote ability to withstand future crises and improve sustainability

**Financial Stability Result 2:** All individuals and families have the skills, knowledge, and relationships they need to effectively increase and manage their income.

**Strategies:**
**F2.2:** Provide job training opportunities, including vocational education, apprenticeships, on-the-job training, and certification
**F2.3:** Provide support for job seekers through career exploration, preparation for employment, job coaching, job placement, and job retention
**F2.5:** Increase financial literacy through programs which provide desired defaults, offer appropriate incentives, simplify the cost of information, demand a commitment, and use social strategies
**F2.6:** Increase access to mainstream financial products and services
**F2.7:** Promote and improve adult literacy

**Financial Stability Result 3:** All vulnerable populations are safe, socially engaged, and live with dignity.

**Strategies:**
**F3.2:** Provide safe, supportive, and connective environments for vulnerable children, seniors, individuals with disabilities, and other vulnerable populations
**F3.3:** Provide supportive services to ensure that adults can live independently to the extent possible, while also developing capacity and maintaining a sense of purpose

## About Results-Based Accountability

UWCNM staff and volunteers are using Results-Based Accountability (RBA) concepts to improve Community Fund Grant Initiatives investment outcomes.

For more detailed information about Results-Based Accountability, go to www.raguide.org or www.resultsaccountability.com. Results-Based Accountability concepts and materials were developed by Mark Friedman, author of *Trying Hard is Not Good Enough* (Trafford 2005) and founder and director of the Santa Fe-based Fiscal Policy Studies Institute.

**What is RBA?** RBA is a disciplined way of thinking and taking action used by communities to improve the lives of children, families, and the community as a whole. RBA is also used by agencies to improve the performance of their programs.

**How does RBA work?** RBA starts with ends and works backward, step by step, towards means. For communities, the ends are conditions of well-being for children, families and the community as a whole. For programs, the ends are how customers are better off when the program works the way it should.

**The following definitions apply:**

**Results Accountability has two components:**

1) **Population Accountability -** a group of partners takes on responsibility for the well-being of a population in a geographic area
2) **Performance Accountability -** a manager or group of managers takes responsibility for the performance of a program, agency or service system

**Result** – a population condition of well-being for children, adults, families and communities, stated in plain language
**Indicator** – a measure that helps quantify the achievement of a result
**Baseline** – what the measures show about where we have been and where we are headed
**Turning the Curve** – what success looks like if we do better than the baseline
**Strategy** – a coherent collection of actions that has a reasoned chance of improving results
**Performance Measure** – a universal measure of how well a program, agency or service system is working. The most important performance measures tell us whether program customers are better off. There are several types of performance measures:

- Measures that answer the question "How much did we do?"
- Measures that answer the question "How well did we do it?"
- Measures that answer the question "Is anyone better off (#)?"
- Measures that answer the question "Is anyone better off (%)?"

There are different categories of being better off: Skills/Knowledge, Attitude/Opinion, Behavior, and Circumstance
**Targets** – the articulation of target levels of performance expressed in measurable terms and specified time frames, against which actual achievement is compared.