



United Way



United Way of Central New Mexico

MISSION: FAMILIES

Mission: Families brings together leaders in the community to improve family stability through building resilience.

Mission: Families has learned that leading with resilience is an effective approach for our work. It uses a strengths-based approach and recognizes the challenges and barriers families in central New Mexico face each day.

In June 2020, Mission: Families defined a new goal based on social determinants of health, one that focuses on number of families served as an indicator of our impact. We will use a resiliency index to assess progress toward our goal of impacting 20,000 families by 2030:

- Helping caregivers and service providers build skills through trauma-informed training
- Engaging families to help lead the effort in building resiliency
- Providing better access to services and breaking down barriers so all individuals can succeed

Why it matters

ACEs are traumatic events that can have life-long negative effects. The more ACEs someone has, the more likely they will struggle with issues like alcoholism, substance abuse, poor mental health, risk of suicide, financial insecurity, and more. ACEs may include:

- Economic adversity
- Exposure to substance abuse, mental illness, or suicide by a caregiver
- Homelessness
- Parental incarceration
- Parental separation or divorce
- Physical, emotional, or sexual abuse
- Physical or emotional neglect
- Racial/ethnic discrimination
- Witnessing domestic violence
- Witnessing violence outside the home or living in unsafe neighborhoods

THE VISION

Resilient children and families, free from adverse childhood experiences(ACEs) in central NM

THE GOAL

We want to impact 20,000 families by the year 2030



In 2017, 17% of New Mexico children between 0-17 years of age experienced 3 or more Adverse Childhood Experiences compared to 10% of children in the United States.

Ready...

Set...

...THRIVE



Children are resilient, safe, and curious supported by services, communities, and families. They have a foundation for lifelong health, learning, and social and emotional well-being.

Future parents have knowledge and resources to welcome children into stable homes. All families have the tools to raise healthy, safe, resilient children.

Families have access to a system of quality services that support health, well-being, and economic stability. High risk families are identified early on.

All community members have access to healthy and safe, social, economic, and natural environments. Everyone aligns efforts to support families.

How UWCNM supports children and families in our community:

- **COLLABORATION**
We bring together government, business, education, nonprofit and community leaders to align the needs of the community and set data driven goals.
- **FINANCIAL SUPPORT**
We provide monetary grants to agencies whose work is in alignment with our overall goals of educational attainment and strengthening families.
- **PUBLIC POLICY**
We strive to make policy changes by educating and advocating to lawmakers on key issues affecting education and family well-being.
- **COMMUNITY MOBILIZATION**
We empower families to educate us on how best to help them, so together we can create a road map to lasting, systemic change.

Join Our Effort

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